



BOARD MEETING MINUTES

October 26, 2018

Board of Directors:

Melida Akiti, Board Chair; Armando Fana, Vice Chairman; Michael Lepera, Treasurer; Joe Rogers, Secretary, Amy Black, Christopher Cade, Lisa McDermott, Nichole Anderson, Rosha McCoy, Sigrid McCawley, Victoria Thurston

Unable to Attend:

Armando Fana, Lisa McDermott, Nichole Anderson

Other Attendees:

ChildNet Staff: Larry Rein, Deena Ponto, Sheryl Williams, Julie DeMar, Susan Eby, Dionne Wong, Gillian Moxey, Jovanie George, Sam Mills, Kaydion Watson, Dedrick Reaves, Dominic Watson, Julie Janello, *Fifth Street Counseling:* Garry Smyth, *Gold & Associates:* Keith Gold

CALL TO ORDER – Melida Akiti, Board Chair

- Melida Akiti, Board Chair, called the meeting to order at 8:04 a.m.

APPROVAL OF MINUTES – Joe Rogers, Secretary

- Roll was taken, and quorum was established.

The September 28, 2018 meeting minutes were reviewed. *A motion was moved to approve the meeting minutes. A vote was taken. The motion was passed unopposed.*

PRESENTATION – Foster Home Recruitment Campaign - Keith Gold, Gold & Associates

- Keith Gold, President/CEO of Gold & Associates, who ChildNet has contracted with to assist with the foster home recruitment campaign, gave a presentation entitled "Intelligent Recruitment". Mr. Gold gave a brief background on his agency: Founded in 1989, some of their private sector clients include: Geico, UPS, Anheuser-Busch, Walt Disney World and the PGA Tour. Gold & Associates have managed assignments for the Florida Department of Children & Families, the Florida Coalition for Children, and the U.S. Department of Health & Human Services.

"Intelligent Recruitment" is a research-based strategic approach to marketing, focused on a proven marketing process to recruit quality foster parents. This marketing approach identifies psychographic, demographic and geographic traits of families likely to foster. With in-depth marketing research, i.e. reviewing existing research, conducting interviews with parents, prospects and stakeholders, and survey databases of foster parents and prospects, a clear "data picture" emerges which assists in getting high-quality prospects. The marketing approach varies between service areas.

Mr. Gold noted that increasing foster homes in both Broward and Palm Beach Counties is a priority for ChildNet. Currently Gold & Associates is conducting one-on-one interviews and collecting data from surveys.

ITEM FOR BOARD REVIEW AND APPROVAL – Melida Akiti, Board Chair

- Approval of Board Candidate – Rebecca Brock – Ms. Brock is an attorney at Dubicki Draper in Palm Beach. Sigrid McCawley reported that she has known Ms. Brock for over 30 years. Ms. Brock is highly committed to helping children and would be a highly qualified addition to our Board, as she meets many of the requirements needed to increase the effectiveness of the Board in meeting diversity and skills needs.

A motion was moved to approve Rebecca Brock as the newest member of the Board. A vote was taken. The motion was passed unopposed.

COMMITTEE UPDATES

• Advisory Board Committee

Larry Rein reported that the Committee has changed the date and time of the meetings. At the October 25, 2018 meeting, the key issue discussed was that the total number of children is still high, it is however, trending down. The positive trends are the increased use of relative caregivers and a reduction in the use of group care.

• Fundraising Committee – Nichole Anderson, Committee Chair

Gillian Moxey, on behalf of Nichole Anderson, reported the following:

- Care for Kids Luncheon Sponsorship Package – A copy of the sponsorship package was provided to the Board for the 04-09-19 luncheon at Woodfield Country Club.
- Adoption Picnic – Saturday, November 3, 2018, 10:30-2:00, Tradewinds Park
- Palm Beach National Adoption Day – Friday, November 16, 2018, 11:30am, West Palm Beach Courthouse
- Broward National Adoption Day – Saturday, November 17, 2018, 8:30am, Broward Courthouse

• Governance Committee – Armando Fana, Committee Chair

- Palm Beach Caseload Action Plan – Larry Rein noted that the caseload is a challenge in Palm Beach due to the high number of children and low number of case managers. The Action Plan to lower overall caseload ratios is as follows:

- 1) Increase overall number of case management positions in Palm Beach.
- 2) Safe reduction of overall census.
- 3) Increase number of children placed with relative/non-relatives and improve placement stability in these placements.
- 4) Reduction of shelters from open case management cases.

It was noted that the goal is to have the ratio be 1:18.

Melida Akiti asked that this Caseload Action Plan be discussed in the Finance Committee meetings.

CEO AND PRESIDENT REPORT – Larry Rein

- Recognition – Mr. Rein reported that he attended the FLITE Center Luncheon earlier this month and ChildNet was awarded the “Collaborator of the Year” Award. In addition, FLITE honored two of ChildNet’s staff: 1) Jovanie George, Independent Living Advocate, and 2) Samuel Mills, Independent Living Aftercare Specialist, who both received an “Unsung Hero Award”. Deena Ponto,



Program Officer of Case Management, also gave recognition to their supervisors, Dedrick Reaves and Kaydion Watson, and to their Director, Dominic Watson.

NEW BUSINESS

- There was no new business to discuss.

OLD BUSINESS

- There was no old business to discuss.

PUBLIC COMMENT

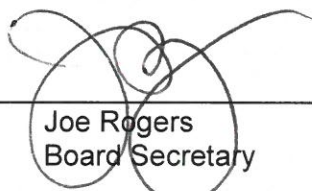
- There was no public comment.

NEXT MEETING DATE

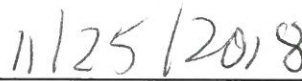
- The next scheduled Board meeting is Friday, November 16, 2018 at 8:00 a.m.

CONCLUSION

- Having no further business, a motion was *moved* to adjourn the meeting. *A vote was taken. The motion was passed unopposed.* The meeting was adjourned at 9:10 a.m.



Joe Rogers
Board Secretary



Date

(Corporate Seal)