



BOARD OF DIRECTORS

ANNUAL BOARD RETREAT

May 16, 2025 – 10:00am – 2:00pm

Born on Purpose Project, 4850 N. State Road 7
Lauderdale Lakes, FL 33309

AGENDA

Retreat Objective: By the end of this session, we will align on ChildNet's updated strategy, mission, vision, and direction, ensuring every board member is *clear* on their role in driving impact.

◆ **10:00 – 10:30 AM | Welcome, Introductions & Icebreaker**

- Welcome & Opening Remarks (Josefa Benjamin, Larry Rein, Matt Savarick)
- Board Member Introductions (Name, Role, Why They Joined ChildNet, Favorite Color)
- Icebreaker - Pairs of 2: "Why ChildNet? What's one thing that inspires you about our work?"
- Celebrating Wins: Highlight key achievements from the past year

◆ **10:30 – 11:15 AM | Mission & Vision Refresh**

Goal: Ensure our mission and vision fully reflect our work, especially incorporating the familial component.

- Current Mission & Vision Review
- Discussion: What's Missing? What Should Change?
- Drafting the Updated Mission & Vision Statement (Interactive Group Work)

◆ **11:15 AM – 12:00 PM | Board Engagement & Contribution**

Goal: Clarify expectations, define engagement, and activate board members.

- What Does ChildNet Need From Its Board? (Roles, Expectations and Impact)
- "Give & Get" Model Discussion
- Breakout Groups: How Can We Strengthen Board Engagement?
- Action Planning: What's One Commitment You Can Make This Year?

◆ **12:00 – 12:30 PM | Working Lunch (Networking & Informal Discussion)**



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◆ **12:30 – 1:30 PM | Strategy & Rebranding Discussion**

Goal: Align on the future direction of ChildNet's brand and strategy.

- Where Are We Now? Where Do We Want to Be? (Strategic Priorities)
- Does Our Brand Reflect Our Mission? (Messaging, Identity, and Awareness)
- Breakout: How Do We Strengthen ChildNet's Brand & Presence?
- Report Back & Next Steps

◆ **1:30 – 2:00 PM | Final Alignment & Action Steps**

- Review Key Decisions & Takeaways
- Finalize Mission, Vision & Strategy
- Board Member Next Steps & Commitments
- Closing Remarks & Thank You